

DOSSIER DE COMMUNICATION

**Action placée dans le cadre de
"La Décennie internationale de la promotion d'une culture de la non-violence et
de la paix"
Chef de file : L'UNESCO**



Après le Maroc en 2004, la Roumanie en 2006, la France, Suisse, Belgique en 2008

La caravane amoureuse

Slovénie, Serbie, Bulgarie,

Turquie,

Syrie, Liban, Italie

15 avril – 06 juin 2010

Partenaires

**Les caravaniers, Yamaha musique France, Terre du ciel, Jardiner ses possibles,
La Citram, Diverses associations, CCF, Instituts français, les habitants croisés**

"They didn't know it was impossible, so they did it." Mark Twain

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Photo Credit : Dominique Gueret

Marc Vella

**Nomad Pianist – Creator of La Caravane Amoureuse
Prize of Composition in Paris, 1st Prize of composition in
Rome at TIM**

Author of the *Pianiste Nomade*, *Funambule du Ciel* and *La Caravane Amoureuse* in the Presses de la Renaissance.

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Preamble

Demonstrating the Beauty of the world and the Beauty of Man as we are truly convinced that Humanity can transform, making people love themselves. Seizing the moment and releasing it, like a bird, straight away, so that we only get to caress it and let it fly free from our hands. Fascination of the World and fascination of People. What is there behind these expressions and faces shaped by other suns and winds?

What is there behind this fascinating and sensual music? Infinite desires. Approaching Humanity, kneeling in front of its miracle and following its way, fed by these encounters until Omega joins Alpha - inevitably.

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Genesis



In 20 years I have travelled more than 170 000 kilometers, crossing more than 40 countries, with my Grand Piano in tow. This, of course, makes for many stories to tell. So, each time, during my concerts, as I recanted my adventures, people responded, “I would like so much to join you...” I wondered how I could oblige them. In April 2002, the Director of Citram (A French bus company based in Bordeaux), and an enthusiast of the project, offered me 3 buses.

And La Caravane Amoureuse was born....

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The Ambiguity of the word AMOUREUSE (IN LOVE)

“La Caravane Amoureuse, what is this?” once a man asked me. “Do you offer sex in your travelling bus?” After my explanation, the man tells me, “You shouldn’t use IN LOVE, it makes people laugh. You should call it “Caravan of Friendship...” Absolutely not, I want to keep the phrase IN LOVE. It is such a big word and we should give it back its original meaning. It is only he who can see that can be IN LOVE. To be IN LOVE, one must be full of passion and full of desire and tenderness. Desire and tenderness that drive us to touch, to see, to taste, everything surrounding us with infinite consideration. Unfortunately, in the History of Man, this infinite consideration has vanished because of vanity and beliefs.

Rather than war, the Caravan prefers to declare LOVE on the world.



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Telling others “I love you” will save the world

It seems so simple....one “I love you” and the world is saved....Unfortunately, the world doesn’t work this way. In fact, if you smile at people that you pass in the street and, moreover, you tell them, “I love you”, many people will think you are completely crazy. Why not? How wonderful, how light and joyful it would be to sing of this wonder and love everywhere!

As Father Christophe, a monk from Tibhirine, used to say, “To win a man’s heart, we must love.”

Yes, saying, “I love you” is the ultimate healer.



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In concrete terms

My original idea was to travel by buses converted into campers with all kinds of artists, street performers, jugglers, comedians, musicians, dancers....

But quickly, I realised this word, artist, had a very exclusive meaning. So I pondered, “What does it mean to be an artist?” An artist is somebody who offers his art for the benefit of others. A benevolent grandfather, a loving grandmother can also be considered, then, an artist. Having the talent of love is what is important! Men and women departing on this adventure must have the desire to connect to people and to devote themselves to re-ignite the fire of joy and confidence in mankind inside one’s heart.

An Unknown Land

Throughout history, man has launched great explorations to the bottom of the sea, to the top of the mountains, to the moon... But, there is one thing he has not yet explored: his heart. It's the unknown land. The day when the unknown land of our heart becomes known and loved, freed from manipulation, will be the day that all of humanity will reconcile with himself. Let’s prepare for that day!

The Media

A film crew will travel with us, capturing the beauty of the lands we will cross, shining a light on the men and women, porters of hope, who strive for a better life together. Like the films of Jacques Cousteau who explored the depths of the ocean, La Caravane Amoureuse will explore the depths

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of the humanity. I am convinced that the only way to make mankind bigger is to make him love himself.

The Veritable Pollution: the ego

There is an urgent need for man to evolve due to the population explosion. If we don't change our ways, continue to demolish each other, defend our differences, maintain a climate of fear, put first the spirit of competition and the conflicts of interest that feed our bulimic egos, there will be no future for mankind. The crisis is not financial, but spiritual. We must love each other – it's the only way.



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Another Perspective

That said, with this crazy Caravane Amoureuse project, I had no illusions, except to imagine that we could work towards a better world. So many lives extinguished by ignorance, it's simply unbearable... Sometimes I discovered, during my adventures, that the word love had no effect on certain individuals. There exist people that are open to death, eager for power and supremacy. Alas, what can we do? Be like a child, simply play with the word, "love." The first duty we have is to love. A person who feels loved, will respect others and their land. This mindset can be learned, it should be taught in high-school and university... La Caravane Amoureuse seeks to be this kind of school in all respects. In reality, it all begins here. Yes, with this grand vision...It is creative and transformative. This perspective, from one to another and so on, is benevolent, more delicate and, without a doubt, a key of the utmost importance to the reality of our future.



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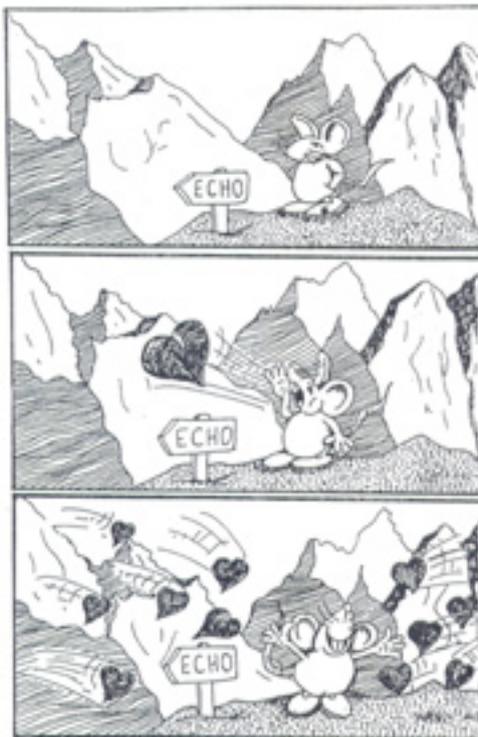
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Internet

Everyday, a team will post videos, photos and commentary about our adventures online and create a web of connections with all of the networks that run between people in love.

Touching Hearts

The women and men of La Caravane Amoureuse will go lovingly to others with all their heart. With our flaws and fragility, dances and smiles will be wrapped as our ultimate gifts. This fragility is the "Sesame" that, I am convinced, can touch the heart that is waiting for just that. And when hearts are touched, everything opens. This inevitably promotes fair trade and sustainability, which then leads to precisely the economic policies that we seek to build.



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A Typical Day

We arrive to a town around 11 o'clock. Then, in preparation to receive the Caravaners, a banquet is prepared. In the afternoon, La Caravane Amoureuse meets the unsung heroes, people who work in associations, hospitals or other places to create a better life together. The Caravan will go out into the community, in partnership with these associations, and enter: depressed neighbourhoods, hospitals, prisons, specialist Centers (geriatrics, re-education, psychiatric, pediatric, handicaped), schools, colleges, universities, etc.... At night, after a modest meal offered by the town, the Caravan will hold a concert, a festive mix of artists from the Caravan and from the local town... These events will all be filmed. These towns can then create a postcard showcasing the best of their region: artists, gastronomic specialties, traditions, dance, music, theatre, painting, sculpture, networks of associations, cultural creations and social entrepreneurs.

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Our Needs

- 1. Before our arrival, the town will ensure the local media, press, radio, television, etc...**
- 2. The city will provide food for the Caravaners for the duration of their stay**
- 3. The Caravaners will sleep on the bus and in tents. If townspeople wish to host the Caravaners in their homes, that is also possible.**
- 4. Parking for the bus in a quiet place to camp, where we will also have at our disposition toilets and showers (for example: a gymnasium, school, etc.)**
- 5. All of the infrastructure for the free show given by La Caravane Amoureuse: sound, electricity, stage, chairs or bleachers, etc. ... and staff in charge of its usage**
- 6. The town will be in charge of the insurance and safety related the show and the eventual charges of the local SACEM**

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To find out more about La Caravane Amoureuse go to:

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